

Neets to launch a 'green' designer **Touch Panel** at ISE 2020

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Danish AV manufacturer Neets launches the 8" Touch Panel – ECO, the latest addition to their renowned Touch Panel range. Its stylish enclosure is made of recycled plastic and pays tribute to Denmark's design legacy, making Neets a first-mover in the market for sustainable Pro AV products. The new touch panel provides the same opportunities to design branded, user-friendly control interfaces.

Sustainability is an increasingly hot topic in public fora, with millennials and Gen Z leading the debate and putting pressure on politicians and industry to act. Companies worldwide are now implementing sustainable practices in their operations. This trend is also making its way into the AV industry in the form of sustainable materials and energy-efficient products.

A step towards **more sustainable** meeting rooms

The new Neets 8" Touch Panel – ECO's enclosure is made entirely from recycled plastic. The production of new plastic has an enormous carbon footprint and is considered to be one of the worst climate offenders. Neets' choice of material for this touch panel reduces the CO2 emissions of production considerably, making it a more environmentally friendly choice for companies who wish to introduce meeting room elements that are equally sustainable and esthetical.

The Neets 8" Touch Panel – ECO compliments Neets' existing range of 'green' products. This includes products with motion detection, scheduled shutdown and wake-on-signal features, optimizing energy consumption in meeting rooms. Calculations show that a combination of a Neets keypad control system and a PIR sensor has a payback period of as little as 50 days in terms of kWh saved. *"We have produced smart, energy-saving products for several years,"* says Aske Korsgaard Hejlesen, Chief Experience Officer at Neets. *"We want to emphasize our commitment to the UN's Sustainable Development Goals with our new eco-friendly Touch Panel."*

Quick configuration of custom-designed control interfaces

Like every other model of the Neets Touch Panel range, the interface on the new 8" Touch Panel – ECO can be configured with the specific functions needed for the room. Furthermore, the GUI can be customized to match the company's visual identity. The interface design and configuration are all done in the drag'n'drop AV system configuration software Neets Project Designer. Project Designer is renowned for its accessibility and ease-of-use, speeding up the project delivery time for system integrators.

"The time from unboxing to finished installation is the most important factor in the AV business. Neets is the best in this area," Marcus Persson, Director of Audiovision AB, Neets' distributor in Sweden.

PRESS RELEASE

About **Neets A/S**

Neets is headquartered in Horsens, Denmark and has been in the AV industry since 1999. Today, Neets is Scandinavia's leading AV control system manufacturer and is on a mission to make life easy for presenters in meeting rooms and learning spaces worldwide. Neets' close collaboration with stakeholders and its focus on providing design-driven solutions helps Neets deliver user-friendly interfaces to those who interact with their products; integrators and end-users.

Read more about Neets at www.neets.dk.

To stay updated on how Neets continuously develop user-driven solutions, follow on our social media channels: [LinkedIn](#), [Facebook](#) or [YouTube](#).

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